



## Skills

### Design

- Art Direction & Graphic Design
- Corporate Branding & Development
- Web & User Interface Design

### Management

- Communication & Teamwork
- Print & Web Management
- Project & Staff Management

### Research & Analysis

- Client Needs Assessment
- Cost-Effective Strategies
- User Research & Analysis

## Education

- BFA, Graphic Design  
The Art Institute of Washington  
Valedictorian, 4.0 GPA
- AA, Visual Communication  
Maryland College of Art & Design  
Valedictorian, 4.0 GPA

## Publications

- **Graphic Design USA**  
Neustar 2013 corporate website published as part of the best web work of the year
- **Graphic Design USA**  
Neustar's Wham brand identity spotlighted as some of the best corporate work of the year
- **Jazz Times Magazine**  
Illustration and design of the 2000 National Club Guide

For more information, please visit:

 [linkedin.com/in/jasonwhittemore](https://www.linkedin.com/in/jasonwhittemore)

 [behance.net/jasonwhittemore](https://www.behance.net/jasonwhittemore)

## Art Direction & Graphic Design

Self-motivated, award-winning graphic designer and art director with 16+ years of experience working with various organizations to help develop, strategize, and tell their brand story. A marketing and business savvy leader who brings passion, intelligence, and excellence to every project. Interested in working with smart people who want to make the remarkable happen.

## Professional Experience

### ChopShop Entertainment

Newport Beach, CA

#### Freelance Professional

October 2016–Present

- Creation and asset management for responsive HTML 5 animated banner ads for the Boost Mobile Unlimited World campaign
- Design custom WordPress theme and pages based on master brand elements to allow the client to update their events page

### Branding Business

Irvine, CA

#### Freelance Professional

September 2016–Present

- Digital production for multi-channel marketing, social media, and online campaign for a client's industry tradeshow event
- Design and production of various print collateral, including booth artwork, invitations, and name badges for an investment firm's annual customer conference

### Vacant Lot Design, LLC

Huntington Beach, CA

#### Owner, Freelance Professional

May 2000–Present

- Provide creative direction, client consultation, design solutions, and user experience guidance to a vast portfolio of clients among multiple industries
- Select clients include: 48-Hour Film Festival; Code Refinery; Counting Crows; Doctors Without Borders; Jazz Times Magazine; Leviathan Blue Films; XAN Press

### Sage Payment Solutions

Huntington Beach, CA

#### Design Consultant

April 2015–September 2016

- Manage, direct, design, and code 300+ projects per year for a multinational software company
- Collaborate with marketing managers and creative teams to concept, create, and deliver responsive websites and email campaigns
- Develop the visual identity for the "Do Your Thing" campaign — including print and web tactics — to elevate brand experience to existing and new clientele

### Neustar, Inc.

McLean, VA

#### Art Director

April 2010–April 2015

- Lead the development of logo and ID systems, trade show booths, ads, publications, HTML emails, and websites on 300+ projects a year
- Plan and create strong marketing strategies and executions in order to increase customer interaction among multiple brands — all while managing workflow with a global-wide team
- Elevate the Neustar brand by fostering strategic partnerships, developing brand guidelines, and introducing production templates to improve efficiencies